

**C<sup>3</sup>**

**County + City + Community**

An Innovative, Multidisciplinary Street-Based  
Engagement Model for LA's Skid Row

September 2016  
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## OUR GOAL

*A partnership designed to systematically engage people living on the streets of Skid Row and help them regain health and housing stability.*



# THE REALITY OF SKID ROW



**2,000 homeless individuals** sleep on the streets of Skid Row every night.



It is a **human rights, health, safety, and economic disaster** to have people living outside with deteriorating health, untreated mental health conditions, drug addiction, and all manner of trauma and despair.



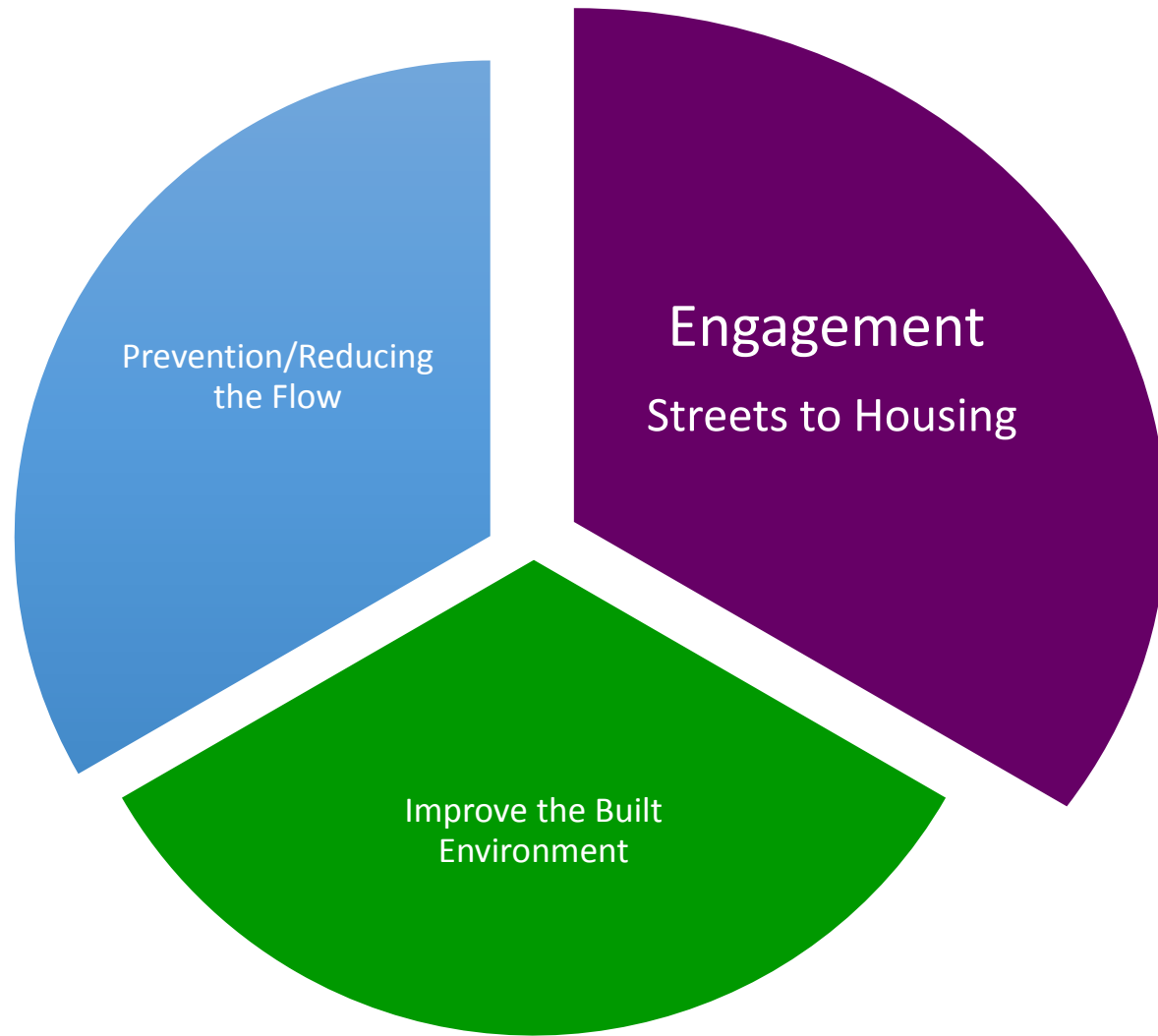
Daily and intensive **human-to-human engagement** is essential.

# HISTORY AND ORIGIN OF C3

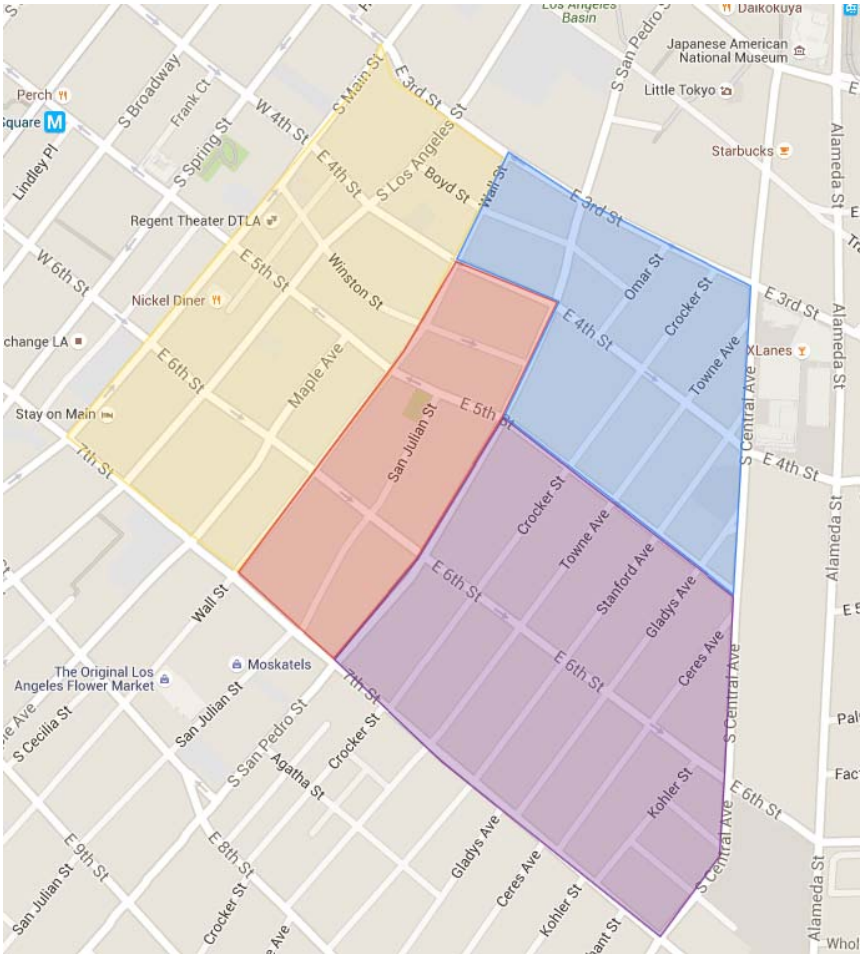


- HFH moves offices to Skid Row
- Need for concerted, daily engagement observed
- Support from elected officials and community partners garnered
- Building on the legacy and lessons of prior programs:
  - Project 50
  - Operation Healthy Streets
  - IMHT/MIT teams

# COMPONENTS OF SKID ROW IMPROVEMENT



# SKID ROW QUADRANTS AND TEAM COMPOSITION



TEAM MEMBERS DISCIPLINES	STAFF
Mental Health Clinician	1 Staff
Registered Nurse	1 Staff
Substance Abuse Counselor	1 Staff
LAHSA ERT	1 Staff
AmeriCorps Members	2 Staff
<b>TOTAL</b>	<b>6 staff per Team</b>



# KEY PARTNERS

Building on prior efforts, the C<sup>3</sup> program will provide consistent street-based engagement with homeless individuals on Skid Row 5 days per week.

## Current Key Partnerships



County of Los Angeles



City of Los Angeles



LAHSA



United Way

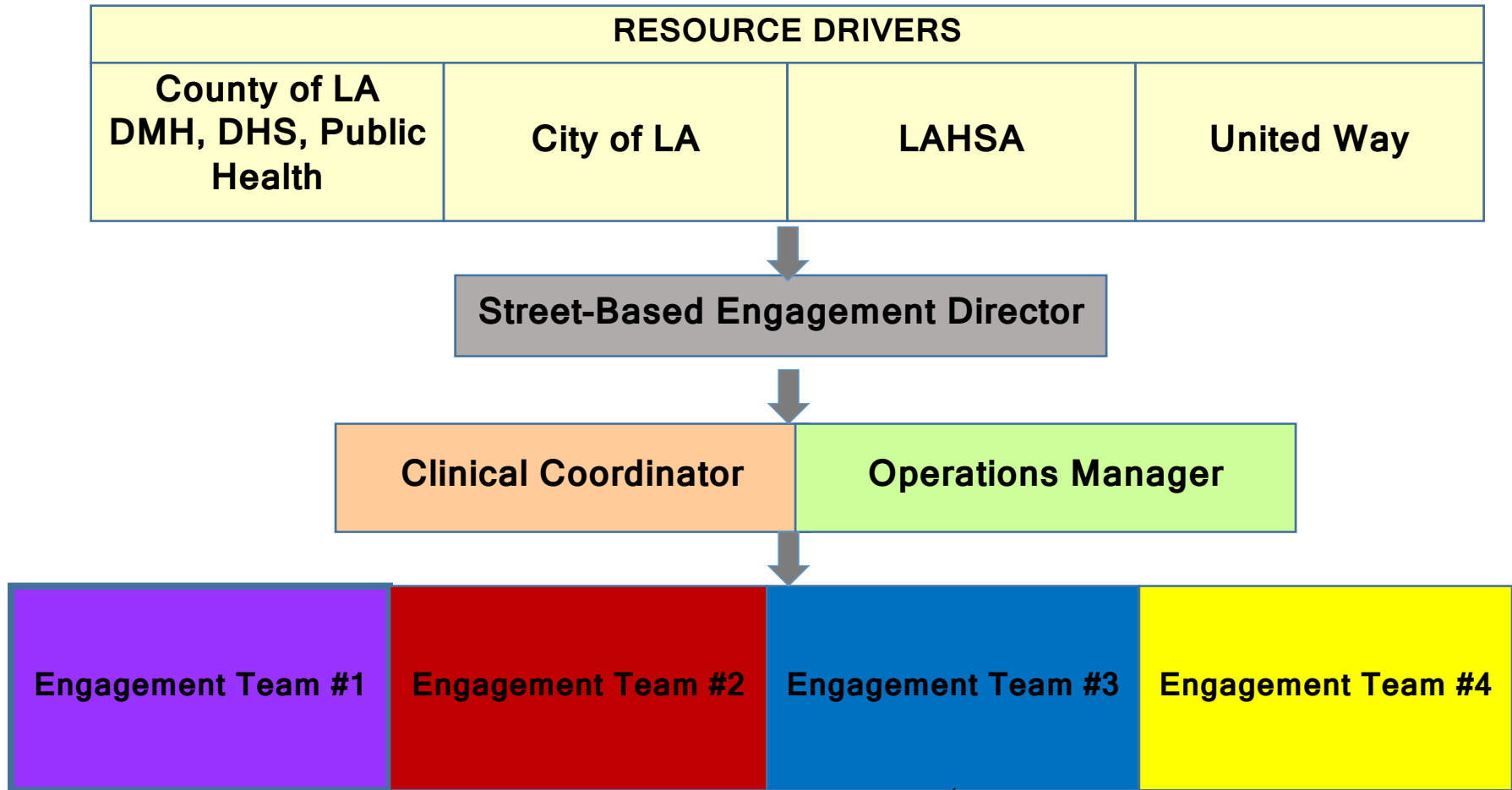


LAMP/  
CES Lead



AmeriCorps

# ORGANIZATIONAL STRUCTURE





# STRATEGIES FOR SUCCESS

**Engage 5 Days  
Per Week**

**Same-day  
Interim  
Housing**

**Whatever It  
Takes Approach**

**Measure &  
Track Outcomes**

**Linkage To  
Providers**

**Permanent  
Housing**

# PROGRAM OBJECTIVES

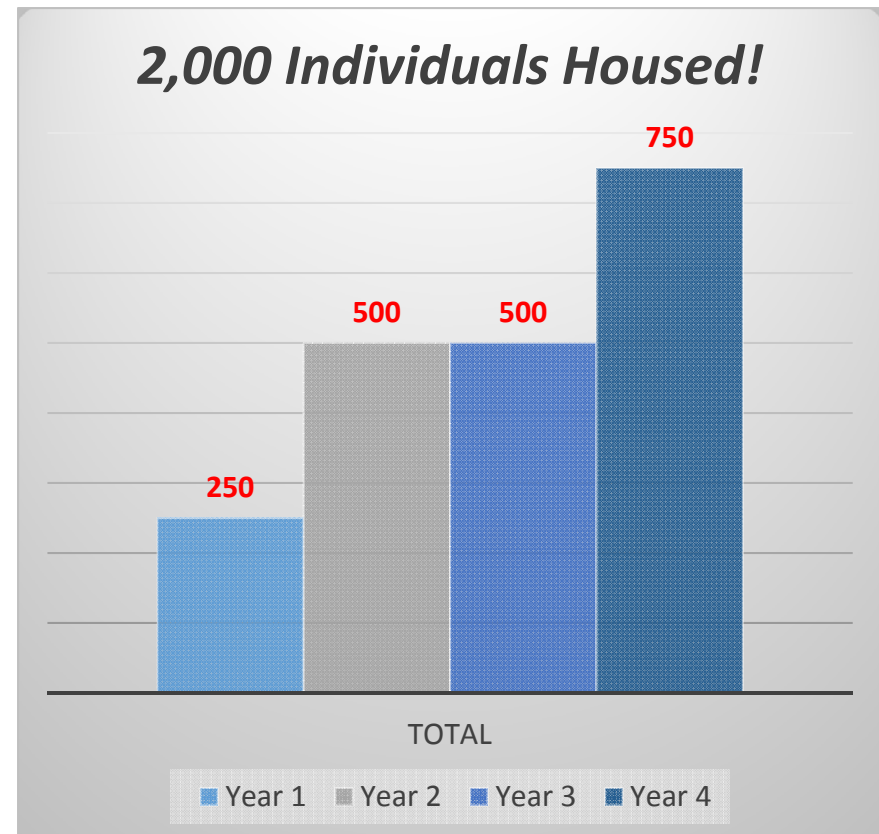
**C<sup>3</sup>** is an outcome-driven program focused on achieving measurable results. Government and Community partners working collectively towards one goal – ending homelessness in Skid Row.

## Expected Results

25% reduction in street based homelessness every year for 4 years

Provide 10 individuals with interim housing per week (52 weeks = 520 individuals housed)

Permanently house 250 people in year 1



# METHODOLOGY

Engage	Assist	House
<ul style="list-style-type: none"><li>• Identify individuals</li><li>• Provide ongoing engagement</li><li>• Provide regular and consistent interactions</li><li>• Build trust</li></ul>	<ul style="list-style-type: none"><li>• Assess individuals existing network/connections</li><li>• Connect to interim housing</li><li>• Connect/reconnect to medical home</li><li>• Connect/reconnect to mental health services</li><li>• Connect/reconnect to substance abuse treatment services</li><li>• Secure benefits, IDs, and other essentials for permanent housing</li></ul>	<ul style="list-style-type: none"><li>• Match to available unit/housing provider</li><li>• Secure on-going case management provider</li><li>• Facilitate move-in</li></ul>




# C3 OUTREACH PRINCIPLES AND VALUES



- Multidisciplinary
- Community partnership
- Harm reduction
- Housing first
- Health=Housing
- Whatever it takes approach
- Collaboration
- Peer outreach

# VIDEO: PEER OUTREACH IN ACTION

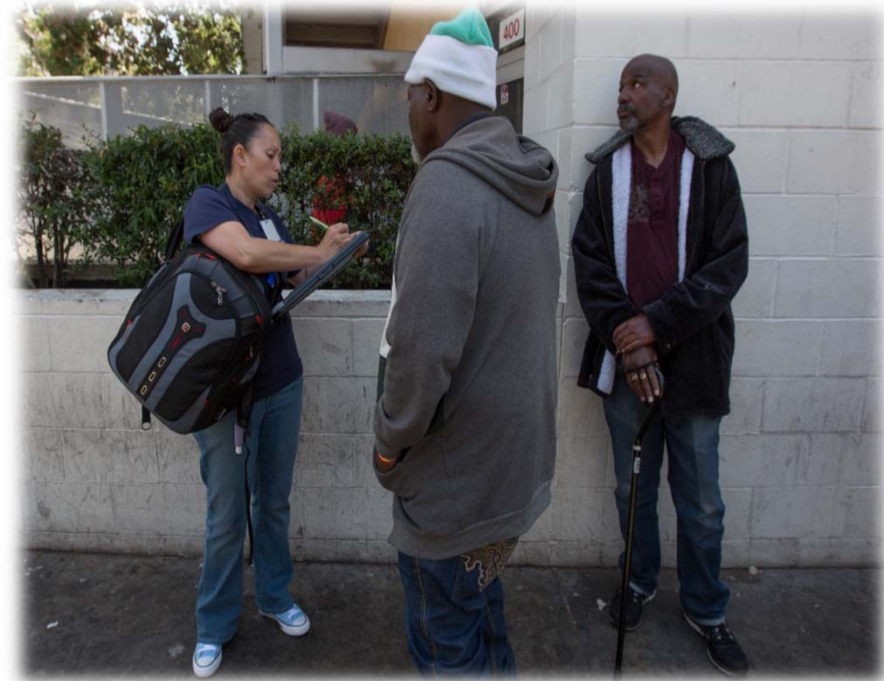
- <https://youtu.be/swhGuSPnGrM>



The screenshot shows a YouTube video player interface. The video frame displays a man in a brown jacket and a woman in a blue jacket engaged in a conversation. The man is resting his head on his hand, looking towards the woman. The video player includes a progress bar at 2:32 / 3:24 and standard playback controls. Below the video, the channel name 'C3 Task Force' is visible, along with the creator's name 'Kelly Reinke' and a 'Subscribe' button with a count of 1. The video has 144 views, 2 likes, and 0 comments. The publication date is listed as Feb 28, 2016, with a category of 'People & Blogs' and a 'Standard YouTube License'. A 'COMMENTS' section is partially visible at the bottom, showing a text input field for a public comment.

# KEY INGREDIENTS FOR SUCCESS

- Supportive Leadership
- Multidisciplinary
- Strong management component
- Consistency
- Time/patience
- Peer outreach
- Housing resources
- Flexibility
- Wrap around
- Multi-agency
- Community support
- Coordination
- Staffing and leadership
- Agency cooperation and coordination



# Bringing the Multidisciplinary Cultures Together

- Strong leadership
- Mutual understanding of goals of all parties
- Cross-training
- No task too small for all team members
- Team Huddles/Case Conferencing
- Respect for all team members

# C3 OUTCOMES

<i>January 4, 2016 through August 31, 2016</i>	
Engaged	
Number of People Engaged:	1,248
Assisted	
Number of people Assisted:	772
Interim Housing	
Detox:	52
SUD Residential Treatment Facility:	4
Shelter/Mission:	96
Shelter (VA Assisted):	1
LAHSA/DPSS Hotel Voucher:	26
DMH Shelter Bed:	42
DHS Interim Housing:	148
<b>Total</b>	<b>369</b>
Assigned to Permanent Housing	
CES Match:	28
DHS Housing for Health:	245
<b>Total</b>	<b>273</b>
<b>Permanently Housed</b>	<b>53</b>



# PLANS FOR THE FUTURE

- **Additional Interim Housing Beds**
- **Homeless Initiative E6**
- **Sobering Center**
- **C3 Replications**

