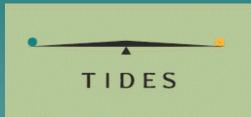# INTEGRATED BEHAVIORAL HEALTH PROJECT

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About Us….

IBHP

◆ Launched in March 2006 as a project of

to accelerate the integration of behavioral health services into primary care settings

◆ Funded for four years; sunsets 2010

◆ Focusing on California services only

Our goals …

- Increase access to behavioral health services
- Reduce stigma associated with treatment-seeking
- Improve treatment outcomes
- Strengthen the linkage between mental health and primary care

by….

- ✓ Identifying, studying and disseminating emerging promising practices
- ✓ Establishing a learning community, sponsoring training and designing a resource website
- ✓ Advocating for need policy and system changes

DEMONSTRATION PHASE

- ◆ Meeting with key stakeholders; visiting clinics; identifying elements, strategies and treatment approaches;

- ◆ Developing selection criteria;

- ◆ Selecting seven primary care clinics and two clinic consortia;

- ◆ Building capacity at demonstration sites to collect and analyze process and outcome data, and to train/mentor other sites;

- ◆ Mining data, studying operations and evaluating approaches at these sites;

- ◆ Disseminating successful strategies and providing tools to replicate them

CALIFORNIA'S PERFECT FINANCIAL STORM ....

- **Mental Health Services Act (MHSA aka Prop 63)**
  - **-From "fail first" to "help first"**
  - **-A $1.8 billion windfall**

- **The California Endowment**

- **CMSP**

- **HRSA**

- **Kaiser**

IBHP

Trying to bridge the gap between the two cultures…

Addressing mutual differences and reservations

Holding training conferences introducing one system to the other

Presenting webcasts: Shasta, San Diego and San Mateo County models of collaboration

Working with policy-makers

But there are miles to go…

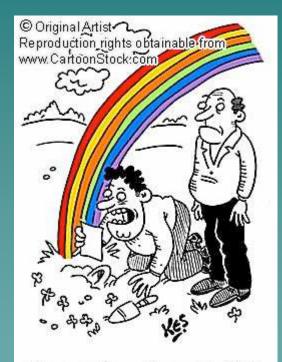-Same day service reimbursement bill (SB 260)

Shot down by Arnold

-No reimbursement for care management, informal consultation

-Reimbursement rules discourage group therapy

But we're getting there…