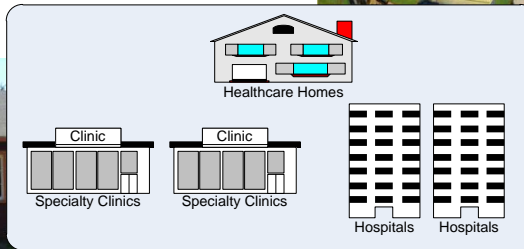


Everyone is Talking about Healthcare Homes

- What are they?
- Where did they get that name?
- Why are they important?



1

Healthcare Homes: What are They?

- Trying to navigate the healthcare system in the U.S. is like trying to find your way through a tangled maze
- Especially if you are one of the 45% of Americans with a chronic health condition such as diabetes or hypertension
- Most of whom have three or more doctors that don't talk with each other or share information



2



Healthcare Homes: Where Did They Get That Name?

Actually there are several names:

- Patient-Centered Medical Home (PCPCC)
- Person-Centered Healthcare Home (National Council)
- Patient-Centered Primary Care Home (Oregon)
- Medical Homes
- Health Homes

All are trying to convey the message that the primary care clinic of the future isn't going to look like most primary care clinics today



Healthcare Homes: Why Are They Important?

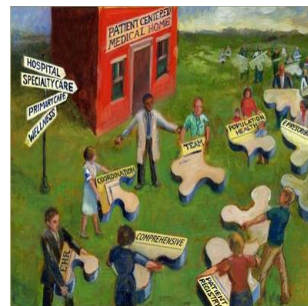
The Group Health Cooperative Story

- 2002-2006: Move towards medical home
 - Email your doctor
 - Online medical records
 - Same day/next day appointment

Results: Increased patient access but also saw provider burn-out and decline in quality scores

- 2007: More robust healthcare home pilot
 - Added more staff (15% more doctors; 44% more mid-levels; 17% more RNs; 18% more MAs/LPNs; 72% more pharmacists)
 - Shifted to 30 minute PCP slots

Results: Reduced burnout, increased quality scores, broke even in the first year





Healthcare Homes: Why are They Important?

Paul Grundy, MD on Patient-Centered Medical Homes



Pilots include Geisinger's, which Grundy says has been remarkably successful, yielding ... a **12% reduction in ER utilization, a 20% reduction in hospitalization, and a 48% reduction in rehospitalization.**

Excerpt from David Harlow's Health Care Law Blog 9/15/2009



In Denmark, over the last few decades, **the number of hospitals has dropped from 155 to 89 today, a 42% drop.**

(Sources: Paul Grundy, Director of Healthcare, Technology and Strategic Initiatives for IBM Global Wellbeing Services and Wikipedia)

